



## Kees de Kluyver

“Corporate Governance is Coming of Age ”

### Session

This talk chronicles how investors and creditors increasingly incorporate the quality of corporate governance in their decision making in different parts of the world, how governance systems and codes are beginning to converge, and how this convergence reflects a new emerging compact between business and society.

### About Kees de Kluyver

Cornelis A. “Kees” de Kluyver is the Masatoshi Ito Professor of Management and former Dean at the Peter F. Drucker and Masatoshi Ito Graduate School of Management at Claremont Graduate University. He also holds an appointment as Visiting Professor of Strategy at the Nyenrode Business University in the Netherlands.

Prior to coming to CGU, he was Dean and Professor of Management at the School of Management at George Mason University, in Fairfax, Virginia. Earlier in his career, he was a partner with Cresap Management Consultants, a Towers Perrin Company, in the firm’s strategy and organizational effectiveness practice. Dr. de Kluyver is an advisor to and has served on a number of corporate and philanthropic boards.

His academic career includes academic appointments as Professor of Business Administration as the Colgate Darden Graduate School of Management at the University of Virginia; as Associate Professor of Management at the Krannert Graduate School of Management at Purdue University; and as Senior Lecturer in Operations Research at the University of Canterbury, Christchurch, New Zealand.

Dr. de Kluyver’s areas of research include global strategy and corporate governance. He has published extensively in the areas of Operations Research, Marketing, and Strategic Management and his writings can be found in such journals as Management Science, the Journal of Marketing Research, the European Journal of Operational Research, the Sloan Management Review, and Long Range Planning. His latest book is A PRIMER ON CORPORATE GOVERNANCE (Business Expert Press, 2009).

Dr. de Kluyver holds a Ph.D. in Operations Research from Case Western Reserve, an MBA from the University of Oregon and undergraduate degrees from the University of Oregon and from Nyenrode Business University in the Netherlands.

